

MODERA PRESENTS:  
**ARE YOU READY FOR COLLEGE?**



**PART 1**

**"Navigating the College Process"**

featuring Deborah Shames, Patty Barlow and Jen Ferentz, College Admissions Consultants

6:00 to 7:00 p.m.

Come and discover key issues to think about when navigating the college admission process including how to visit a college, standardized testing strategies and timing, how to find "the best fit colleges" for your student, how to approach college essays, and where to find merit scholarships. Learn when to get started and the timeline to follow to maximize success. Parents of rising 9th, 10th, 11th and 12th graders can benefit from this informative session.

**PART 2**

**"Optimizing College Funding"**

featuring Lisa Mallia, Financial Advisor, Modera Wealth Management, LLC

7:00 to 8:00 p.m.

What's your plan to pay for college? Are you aware of the strategic alternatives, including the various tax-advantaged ways to save? What are various vehicles optimal for college savings? Learn more about 529 plans, UTMAs and financial aid. It's never too early or too late to formulate and implement your plan.



Monday, May 22, 2017



6:00 p.m. to 8:00 p.m.



Modera Wealth Management  
56 Jefferson Avenue  
2nd Floor  
Westwood, NJ 07675

Refreshments will be served

There is no cost to attend

Limited Capacity  
RSVP required by May 15  
HeatherP@ModeraWealth.com  
201-768-4600

## Featured Speakers

**Deborah Shames, Patty Barlow and Jen Ferentz** - College Coach Deb and Associates (CCDA) is based in Northern New Jersey. Since 2003, this company has been providing independent college counseling assistance to families. With a combined 50+ years of experience between them, the CCDA team has helped hundreds of families navigate the intricacies and challenges of the college process while taking the stress out of this inherently stressful process. As Certified School Counselors who have worked at various high schools in our area, they have worked with students with a variety of abilities and educational goals. <http://www.collegecoachdeb.com/about.shtml>

**Lisa A. Mallia, CFP®** - Lisa is a Financial Advisor at Modera Wealth Management, LLC. Lisa has experience working in all areas of financial planning, including college planning, retirement planning, estate planning, tax planning and risk management. Prior to joining Modera, Lisa had worked as a member of the wealth management team at a large advisory firm. Lisa earned a bachelor's degree, summa cum laude, in accounting, from the University of Rhode Island and a master of business administration from Fordham University. <http://www.moderawealth.com>

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